



Creatint Colorants  
for Children's Arts

Milliken™



# Creatint Colorants

## for Children's Arts

Creatint colorants from Milliken & Company are proprietary polymeric colorants, specially developed for use in washable applications for paints. Creatint Colorants offer significant performance and manufacturing advantages over traditional colorants (dyes and pigments). They have been designed to give the best combination of skin and fabric washability available, without the need for surfactants or other costly additives which may adversely affect performance.

### Creatint Primary Colorants



# The Creatint Difference

## Washable & Non-Staining

- Superior combination of skin and fabric washability
- Inherently liquid, water-soluble colors which do not require volatile solvents and provide consistent and smooth write-out

## Manufacturing Ease

- Liquid colors that are easy to use, easy to blend, and easy to clean up
- Inherently liquid, water-soluble colors which do not settle in solutions unlike powders, suspensions, and pastes
- Color Consistency, Stability & Reliability

## Non-toxic & Environmentally Conscious

- Water soluble colors and formulations based on Creatint colorants are WIMA and ADMI compliant
- No VOC's

## Broad & Bright Color Range

- Our primary colors are perfectly blendable which allows for a broad range of deep and vibrant colors



Before Washing



After Washing



Due to the variability of formulation used, Milliken cannot warrant the performance of our colors in a given application. Our customers are advised to perform fitness for use testing in their chosen application.

Milliken is an innovation company that has been exploring, discovering, and creating ways to enhance people's lives since 1865. Our community of innovators has developed one of the largest collections of patents held by a private company. With expertise across a breadth of disciplines including specialty chemicals, floor coverings, and performance materials, we work around the world to add value to people's lives, improve health and safety, and help make the world more sustainable. For more information, visit [milliken.com](http://milliken.com).

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